

Software and Solutions

Zebra Workcloud™

Zebra Workcloud is composed of market-leading suites purposefully developed to engage your employees, enable enterprise collaboration and optimize your inventory or demand planning. Each suite provides modular solutions ideal for your priorities and easy to scale.

- Zebra Workcloud Workforce Optimization Suite™**
Optimize scheduling, raise productivity and empower your workforce by giving associates more control over their schedules and daily work, for greater flexibility and work-life balance.
 - Zebra Workcloud Scheduling™**
Optimize budgeting, forecasting and scheduling to empower your employees and better align staffing with demand.
 - Zebra Workcloud Task Management™**
Simplify work and streamline task execution for a more efficient, higher performing operation.
 - Zebra Workcloud Timekeeping™**
Keep your employees and your operations compliant while optimizing time and attendance.
- Zebra Workcloud Enterprise Collaboration Suite™**
Empower front line employees with enhanced communication capabilities for easier collaboration and better customer service.
- Zebra Workcloud Sync™**
Enable greater frontline communication and collaboration with push-to-talk, voice and video calling, multimedia messaging and task functionality—all on one single application.

- Zebra Workcloud Inventory Optimization Suite™**
Leverage AI-powered advanced analytics and self-directed inventory counting solutions to reduce shrink, gain actionable insights and improve inventory accuracy and visibility.
- Zebra Workcloud Actionable Intelligence™**
Leverage AI to uncover cost savings in your data and instantly communicate corrective actions to your front line to regain lost revenue, boost sales, reduce shrink and improve inventory accuracy.
 - Zebra Workcloud Inventory Visibility™**
Our turnkey, self-scan inventory counting solution ensures the high accuracy and improved visibility retailers need to meet today's customer expectations.
- Zebra Workcloud Demand Intelligence Suite™**
Leveraging cutting-edge AI and ML technologies to accurately forecast and analyze demand to meet various retail challenges across your organization.
- Zebra Workcloud Forecasting and Analysis™**
Receive the intelligence, insights and innovation to drive greater value for your organization from a library of proven algorithms designed to analyze retail use cases across forecasting, demand sensing, optimization and more.
 - Zebra Workcloud Pricing and Allocation™**
An orchestrated inventory management solution that simplifies in-season execution to optimize agility, mitigate risks and drive organizational alignment.
 - Zebra Workcloud Inventory Ordering™**
Achieve remarkable precision in inventory ordering and execution for on-time fulfillment, reduction of out-of-stocks and alignment to consumer demand, to optimize your allocated shelf space.

Zebra Workstation Connect™

Transform Zebra mobile computers and tablets into mobile-driven workstations and POS stations, on demand. This powerful software solution doubles the functionality of your Zebra mobile device—increasing workforce efficiency, improving store operations and your return on investment.

Zebra RFID Reader Management™

Easily deploy, configure and manage a network of Zebra RFID fixed readers from one consolidated application, without requiring multiple tools to manage different types of readers.

Zebra Aurora™ Software Suite

Expertly optimized, Zebra's machine vision and fixed industrial scanning software offers a range of products, utilities, features and tools to assist with every step in the development process. User-friendly interfaces are optimized for Zebra hardware, and easily integrate with a broad selection of cameras, vision controllers and third-party systems. Deep learning and 3D vision expertise are engineered into the software, while online training and support platforms help users reduce training time to bring solutions to market faster.

Zebra Dimensioning™

Zebra Dimensioning Certified Mobile Parcel captures accurate parcel dimensions and calculates shipping charges on Zebra mobile computers with a press of a button. And Mobile Parcel provides visibility into parcel dimensions to improve planning.

Zebra Symmetry™

Symmetry is cloud-based robotics software that gives you complete control of your robots and automation by deploying and fully integrating a wide range of automated workflows into your warehouse and manufacturing operations.

Zebra Pay™

Zebra Pay is the industry's first integrated enterprise-class SPoC-based mobile payment solution, enabling enterprises to accept all major card brands, anywhere, on compatible Zebra mobile devices. This EMV L3-certified cloud-based solution supports tap-to-pay, chip and magstripe, complete with PIN entry on Zebra mobile computers and tablets.

¹ Available in select countries

Manufacturing Plant

MOBILE COMPUTERS

TC8300 TC73 MC9400/MC9450 MC3400/MC3450 MC3390xR MC3300ax/MC3300x MC2200

RUGGED TABLETS

ET80/ET85 ET60/ET65 ET60W/ET65W ET40/ET45

RFID READERS AND TAGS

FXR90 RFD90 ZBR2100/ZBR4000

WEARABLE

WS50 RFID WS50 RS6100 RS5100 RS5000x RS2100 WT6300 WT6400

BARCODE SCANNERS

DS4600 Series 3600 Series

INDUSTRIAL PRINTERS

ZE500 Series ZT600 Series ZT510 ZT400 Series ZT200 Series ZT111

MOBILE PRINTERS

ZG630 Plus ZG500 Series

ENVIRONMENTAL SENSORS

ZeOn-demand Printable Indicators Ready-To-Use Indicators Electronic Sensors

INTERACTIVE KIOSKS

KC50 CC600 CC6000

MACHINE VISION SYSTEMS

I/O Cards 3D Sensors Machine Vision Cameras Industrial Vision Controllers Smart Sensors and Cameras Frame Grabbers Fixed Industrial Scanners

ROBOTICS AUTOMATION: ZEBRA AUTONOMOUS MOBILE ROBOTS

Flex Series Shelf Connect Roller Roller Guide

Note: Product appearance is subject to change

SOLUTIONS

- Workcloud Sync
- Workstation Connect
- VisibilityIQ Foresight™
- Aurora Software Suite
- Guardian Cabinets
- Symmetry
- Zebra OneCare™

Healthcare

MOBILE COMPUTERS

HC50/HC55 TC52ax-HC HC20/HC25 EC50/EC55 ET40-HC/ET45-HC

RUGGED TABLET

ET40-HC/ET45-HC

BARCODE SCANNERS

DS9900-HD Series DS8100-HC Series DS4600-HC Series DS2200-HC Series CS60-HC Series DS55 Series for Labs

RFID READERS

RFD40

INDUSTRIAL PRINTERS

ZT200 Series

MOBILE PRINTERS

ZG600 Plus-HC Series

CARD PRINTERS

ZC300 Series

DESKTOP PRINTERS

ZD621R/ZD611R ZD621-HC ZD611-HC ZD510-HC ZD421-HC ZD411-HC

WRISTBANDS

Z-Band Wristbands LaserBand Wristbands RFID Wristbands

SOLUTIONS

- Workcloud Workforce Optimization Suite
- Workcloud Sync
- VisibilityIQ Foresight
- Guardian Cabinets
- Workstation Connect
- Zebra OneCare

Warehouse/DC/Back of Store

MOBILE COMPUTERS

TC8300 TC73 TC22/TC27 MC9400/MC9450 MC3400/MC3450 MC3390xR MC3300ax/MC3300x MC2200

RUGGED TABLETS

ET80/ET85 ET60/ET65 ET60W/ET65W ET40/ET45

RFID READERS AND TAGS

RFD90 ZBR2100/ZBR4000

WEARABLES

WS50 RFID WS50 RS6100 RS5100 RS5000x RS2100 WT6300 WT6400

MOBILE PRINTERS

ZG600 Plus Series ZG500 Series

INDUSTRIAL PRINTERS

ZE500 Series ZT600 Series ZT510 ZT411 Linerless ZT200 Series ZT111

MACHINE VISION SYSTEMS

I/O Cards 3D Sensors Machine Vision Cameras Industrial Vision Controllers Smart Sensors and Cameras Frame Grabbers

ENVIRONMENTAL SENSORS

ZeOn-demand Printable Indicators Ready-To-Use Indicators Electronic Sensors

FIXED INDUSTRIAL SCANNERS

Fixed Industrial Scanners

DESKTOP PRINTERS

ZD621 ZD421 ZD200 Series

INTERACTIVE KIOSKS

KC50 CC600 CC6000

ROBOTICS AUTOMATION: ZEBRA AUTONOMOUS MOBILE ROBOTS

Flex Series Shelf Connect Roller Roller Guide

Note: Product appearance is subject to change

VEHICLE-MOUNT COMPUTERS

VC8300 Series

BARCODE SCANNERS

3600 Series

SOLUTIONS

- Workcloud Sync
- VisibilityIQ Foresight
- Guardian Cabinets
- Aurora Software Suite
- Workstation Connect
- Zebra Dimensioning
- Symmetry
- Zebra OneCare

Government

RUGGED TABLETS

ET80/ET85 ET60/ET65 ET60W/ET65W

MOBILE COMPUTERS

TC73/TC78 TC53/TC58 TC53e/TC58e

MOBILE PRINTERS

ZQ500 Series ZQ300 Plus Series ZQ200 Series*

INTERACTIVE KIOSKS

KC50

RFID READERS AND TAGS

FXR90 RFD90 ZBR2100/ZBR4000

CARD PRINTERS

ZC300 Series

SOLUTIONS

- Workcloud Sync
- VisibilityIQ Foresight
- Guardian Cabinets
- Workstation Connect
- Zebra OneCare
- ZeroLiner Linerless Printing

Field Mobility

MOBILE COMPUTERS

TC78 TC58 TC58e EC55 EM45 RFID TC27 TC15 MC9450 MC3450 MC2700

RUGGED TABLETS

ET85 ET65 ET65W ET45

MOBILE PRINTERS

ZQ500 Series ZQ300 Plus Series ZQ200 Series*

WEARABLES

RS6100

SOLUTIONS

- Workcloud Workforce Optimization Suite
- Workcloud Sync
- VisibilityIQ Foresight
- Guardian Cabinets
- Zebra Dimensioning
- Zebra OneCare
- Zebra Pay

IN ALL CATEGORIES, PRODUCTS ARE SUBJECT TO REGIONAL AVAILABILITY.

Please consult with your Zebra representative for availability in your region.

*Available in select regions.

Retail and Hospitality

MOBILE COMPUTERS

TC73 TC53 TC53e/TC53e-RFID EM45 RFID EC50 TC22 TC15 MC3400/MC3450 MC3300ax/MC3300x MC2200 TC8300 PS30

RUGGED TABLETS

ET40/ET45

CARD PRINTERS

ZC100/ZC300 Series

DESKTOP PRINTERS

ZD621R/ZD611R ZD600 Series ZD400 Series

RFID READERS

RFD40 FXP20 FX7500 SN5604

BARCODE SCANNERS

DS9900 Series DS8100 Series DS4600 Series DS2200 Series CS60 Series DS9300 Series DS55 Series MP72 SP72 Series

MOBILE PRINTERS

ZQ600 Plus Series ZQ300 Plus Series ZQ200 Series*

WEARABLES

WS50 RFID WS50 RS6100 RS5100 RS2100 WT6300 WT5400

INTERACTIVE KIOSKS

KC50 CC6000 CC600

SOLUTIONS

- Workcloud Workforce Optimization Suite
- Workcloud Inventory Visibility
- Workcloud Sync
- Workcloud Actionable Intelligence
- VisibilityIQ Foresight
- Guardian Cabinets
- Workstation Connect
- Zebra Pay

*Available in select regions.



Zebra DNA™

Set Up. Secure. Manage. Optimize.

Zebra DNA is the industry's broadest suite of enterprise software capabilities engineered into Zebra hardware offerings. Its what enables Zebra printers, scanners and mobile computers to make work easier for you and your employees by driving management efficiency, device uptime and workflow performance throughout their entire lifecycle.

Zebra DNA™ For Mobile Computers

Zebra's suite of enterprise solutions designed to help maximize user productivity and minimize IT complexities over the lifespan of a Zebra computer, tablet or wearable device. Its solutions help you set up, secure, manage and optimize every stage of your devices' lifecycle.

Zebra DNA™ For Printers

With Zebra DNA tools and applications for printers, you will stay a step ahead utilizing remote management tools, heightened security and ongoing updates. Ensuring easy integration and interoperability, Zebra DNA enables your printers to work at optimized performance over their entire lifecycle, even as your business needs evolve.

Zebra DNA™ For Scanners

Scan with abilities developed and continuously refined by a partner with more than 50 years of field-proven innovation. Zebra knows the scanning journey better than other providers. That's why all our scanners come with Zebra DNA—a suite of software capabilities to help your team adapt to future needs and achieve greater business outcomes.

Services¹

Maximize Your ROI With Zebra Services

Embarking on a technology transformation can be complex and costly. Zebra Services is here to help you minimize risks and accelerate your journey. Our robust portfolio ensures your Zebra devices, software and solutions are expertly built, efficiently managed and quickly adopted by your team. Trust us to streamline your launch and enhance the value of your investment.¹



Zebra Maintenance Plans

Enhance your Zebra hardware purchase with our Maintenance Plan, offering live-agent support, swift repair turnaround and accidental damage coverage. Benefit from OS updates, LifeGuard™ security and efficient repair status management. Enjoy streamlined commissioning, battery maintenance and expedited shipping for seamless, uninterrupted operations.

VisibilityIQ™ Foresight

Optimize your operations with our Visibility Services, providing comprehensive insights into device inventory, utilization and performance. Access crucial battery statistics, track repair status, and ensure device readiness. Forecast seasonal demands and predict potential issues, ensuring seamless productivity and minimizing downtime.

Zebra Professional Services

Maximize efficiency with our Professional Services, seamlessly integrating into existing processes to accelerate business outcomes and realize ROI sooner. Benefit from our Discover, Design and Build approach, ensuring smooth integration and deployment. Receive comprehensive training to enhance adoption and drive success.

Zebra Managed Services

Enhance your Zebra OneCare™ plan with Device Managed Services. Our experts manage your devices daily, ensuring optimal performance with 24/7 support. Benefit from consistent software and security updates, a dedicated contact for service delivery and continuous improvement, freeing your IT staff for critical tasks.

Circular Economy

Zebra is committed to responsible innovation and creating a better, greener future. The Circular Economy initiative aims to revolutionize the way technology is produced, used and disposed of. This includes initiatives such as refurbishment, buybacks and recycling, which can help extend the life cycle of Zebra devices and minimize environmental impact.

Optimize Operations.
Satisfy Customers.
Drive Profits.

1. Service availability, Service feature and/or repair turn-around time may differ by county. Please contact your Zebra sales representative for details.

Zebra Product Portfolio

Essentials = Good | Select = Better | Premier = Best

Zebra Guardian Portfolio¹

Zebra is uniting four key software solutions under the new Zebra Guardian umbrella to simplify access to a comprehensive suite. The Zebra Guardian portfolio offers secure device log-in, access control, device recovery, and loss and theft prevention, ensuring employees have ready-to-use devices at the start of each shift. This move enhances capabilities, making it easier to customize secure access to meet specific business needs.

Identity Guardian

Leverage facial biometrics and SSO compatibility for simple, convenient and secure device and application access supporting both shared and personal device deployments.

Device Guardian

(formerly Device Tracker)

Eliminate time-consuming searches with this full-scale, cloud-based solution that gives entire teams visibility into device location. Giving your teams everything they need to monitor, flag and recover devices.

Device Guardian Access Management

(formerly Zebra Access Management System)

Practically eliminate the time spent managing devices and devices access. With Device Guardian Access Management you can see the real time status of your devices—whether in service, charging or missing. Improve device utilization for a higher return on investment and increase productivity by ensuring access to fully charged devices.

Guardian Cabinets and Cradle Locks

(formerly Intelligent Cabinets)

Easily and securely store and charge Zebra mobile computers, tablets and more. Combined with the rest of the Zebra Guardian portfolio you can create a complete solution to optimize how your enterprise mobile devices are stored, accessed, tracked and managed to harness the most efficient use of devices and workers.



¹ Available in Q2, 2025



Portfolio At-A-Glance 2025



Zebra Certified Supplies

Printing supplies can impact everything from printhead lifespan to operational efficiency. That is why at Zebra we produce our own line of thermal printing supplies to ensure consistent, optimized performance in Zebra printers. With Zebra Certified Supplies, customers get exceptional service, thermal printing expertise and consistent outstanding quality.

Unmatched thermal printing expertise

More than 30 years of experience in producing products of exceptional quality.

Exceptional service

Zebra has the scale and infrastructure to meet your printing supply needs quickly and effectively.

Consistently outstanding quality

We subject every item to rigorous testing, ensuring premium craftsmanship and durability.

Increased efficiency and productivity

Because our printing supplies are so consistent, workers experience fewer hassles and require less IT assistance, reducing downtime.

Lower total cost of ownership

Wear and tear is reduced, and the need to reprint and replace labels due to poor quality is virtually eliminated.

Flexibility and convenience

Customize products to meet your unique needs, or get hundreds of in-stock products quickly with our ZipShip™ service.

