# Trends in Automotive Logistics 2025: How Do You Build Digitalisation That Can Face Tomorrow’s Challenges?

**Uncertainty and changeability are the new reality of the automotive industry. In what ways can digitalisation, automation and artificial intelligence strengthen firms’ resilience? The Trends in Automotive Logistics (TAL) conference will offer answers. This event will be taking place on 20 May 2025 at Parkhotel Pilsen. The event’s subtitle, “Digital. Future-Proof?” poses the question of whether it is possible to prepare today for tomorrow’s challenges – which we cannot yet even imagine. You can look forward to case studies, know-how from experts at Czech and international companies, panel discussions and networking.**

What role will digitalisation play in the dynamics of automotive logistics’ rapid development? How can you find your bearings among today’s new technologies, automation, AI and more and choose the right tools for resilient solutions? What systems and abilities can you build up in your digital factory and its teams? These are just a few of the questions that TAL 2025 – the 24th TAL conference – aims to answer.

*“Fears reign in many companies that resilient yet accessible digitalisation is an unattainable goal. Yet at the TAL conference, we show many paths to attaining it. The key lies in systematically developing digital competencies across teams, proper BI for reporting and KPIs and high-quality master and transaction data as the foundation leading to goals such as the strategic use of AI,”* explains Roman Žák, co-founder of Aimtec, the company organising the conference. “*The capability to digitalise has become a firm part of the demands placed on every manager in logistics and manufacturing. Why not get inspired by best practices from top players such as BMW Group, Škoda Auto or Siemens?”*

### Real digitalisation stories, trends and live panel discussions

Besides real-world case studies on digitalisation projects from companies like Bosch, Safran Cabin and Siemens, participants can look forward to inspiring lectures from automotive’s top players. Major names such as Tobias Mayr from BMW Group, Mojmír Barák from Škoda Auto and Thilo Jörgl, an industry journalist specialising in logistics, have agreed to join us as speakers. This year will also see the debut of two expert panel discussions about the latest trends in Czech logistics and automotive logistics digitalisation. Michal Štěrba from GZ Media will be wrapping up this year’s presentations with an automation story from the intriguing world of vinyl record manufacturing.

Throughout the day you’ll have chances to mingle with the event partners in the side programme, and you’ll also be able to chat informally with your colleagues during an evening social event.

TAL 2025 – Digital. Future-Proof?

Tuesday, 20 May 2025 / 8:30–17:00 + evening networking, Parkhotel Pilsen (U Borského parku 31, 301 00 Pilsen, Czech Republic)

The full programme is available at the conference website:

<https://www.talconference.com/en/>.

All presentations will be simultaneously interpreted to/from Czech, German and English.

**Main partners:** SAP and Zebra Technologies

**Conference partners:** AIMPARTNERS, Akkodis, AKJ Automotive, Alpega, Asprova, Bayern Innovativ, Beratungsbüro Oberpfalz, Bosch, European Region Danube-Vltava – Lower Bavaria Consultancy Ofice, IHK Reutlingen – Automotive, South Bohemian Chamber of Commerce, KUKA Robotics, LogTech, Mediterranean Shipping Company, Plzeňský kraj, Siemens, SKLAD (Spolek Kompetentních Logistiků a Dodavatelů), STILL and Happenee.

**Media partners:** Aimtec Insights, Automa, CIO Trends, Computertrends, Dopravní noviny, IT Systems, Logistika.Tv, Packaging Herald, praktická LOGISTIKA, Reliant Group, Svět průmyslu, Vše o průmyslu, The Best of Logistics, TRANSPORT and LOGISTIKA CZ.

**Organisers:** Aimtec, Chamber of Industry and Commerce in Regensburg (IHK Regensburg für Oberpfalz / Kelheim) and the German-Czech Chamber of Industry and Commerce.

Aimtec

With over 27 years in business, we have a track record of more than 5,800 completed projects worldwide. We help you to digitalise and automate production, logistics, planning and the supply chain into one functional whole that lets your transformation bring you a real benefit – for one plant or your whole global network. Quickly, logically and sustainably.

We unite experts in several digitalisation areas under one roof. Their specialities range from SAP to industrial digitalisation, automation and advanced planning on to EDI and hardware.   
Our customers include companies like Continental, DENSO, Magna and Lear Corporation.

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